



SIR C R REDDY COLLEGE FOR WOMEN

(Affiliated to ADIKAVI NANNAYA UNIVERSITY, Rajamahendravaram)

Accredited by NAAC with B + Grade

An ISO - 9001:2015, 14001:2015, 50001:2018 Certified Institution

Included under section 2(f) & 12B of UGC

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Awareness and Pledge Program on 20th August, 2026 organized by Women Empowerment Cell, NSS Advisory Committee & IQAC

Women Empowerment Cell, NSS Advisory Committee in association with IQAC organized An Awareness and Pledge Program on “**Nasha Mukh Bharath- Creating an addiction free Generation**” on 20th August 2026, Time: 11.30 A.M to 12.30 P.M. at Seminar hall. Chief Guest Brahma Kumari Lavanya, Campaign Coordinator, Eluru. II B.Sc students attended the program. Dr.V.Swarna Kumari, HOD, Department of English invited the Chief Guest.

Chief Guest B.K. Lavanya addressed the students on the theme “**Nasha Mukh Bharat – Creating an Addiction-Free Generation.**” In her speech, she highlighted the physical, psychological, social, and academic consequences of addiction. She explained how substance abuse can adversely affect an individual’s health, relationships, education, and future prospects. She encouraged the students to stay away from addictive substances and to develop positive habits, self-discipline, and a healthy lifestyle.

She also emphasized the responsibility of young people in building a drug-free society and urged the students to spread awareness among their friends, families, and communities. Her inspiring and informative speech motivated the students to understand the importance of making responsible choices and becoming ambassadors of an addiction-free India. The awareness session was followed by a **pledge**, in which the students committed themselves to staying away from drugs and other addictive substances and to contributing to the creation of a healthy and addiction-free society.

The programme was informative, interactive, and impactful. It successfully created awareness among the students about the dangers of addiction and encouraged them to become responsible citizens committed to the vision of a **Nasha Mukh Bharat**.



Chief Guest B.K. Lavanya Addressing the Students on “Nasha Mukh Bharat – Creating an Addiction-Free Generation”



Students Taking the Pledge for “Nasha Mukh Bharat